

T
DA

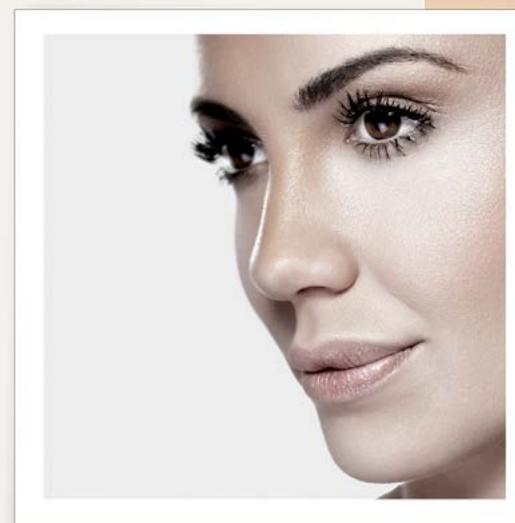


TERRES
D'AFRIQUE

Organic skincare from Africa

Superfood for skin

Terres d'Afrique is sustainably developed organic skincare that harnesses the potency of Africa's legendary botanical heritage in a collection of laboratory-crafted formulations.





“For Terres d’Afrique, this range of products is about a passion for nature, for Africa, for travelling the continent, exploring and discovering new plants, places and people. Our products are the result of a yearning to know and understand the full impact of what the African plant kingdom has to offer. Nature is our inspiration.”

Stephan Helary
FOUNDER, TERRES D’AFRIQUE





706

IF FOUND PLEASE RETURN TO
S.H. TAYLOR
123 ADDRESS, PETALUMA, CA 94952

706

ROYAL SERENGETI
REGIONAL AIRLINES

Plant ingredients.

For centuries, African people have used powerful botanicals as traditional healing elixirs. Terres d'Afrique has studied how people use these relatively unknown ingredients and evaluated their potential. The curative and restorative power of many African plants is legendary for a reason. They work.

In crafting our products, we have combined these ingredients in potent formulations that maximise their skin care benefits; the culmination of years of exploration, field research and laboratory development.

No animal ingredients, colour additives, synthetic fragrances or any other potentially harmful chemicals are used in Terres d'Afrique products. Where the use of a synthetic preservative is completely unavoidable - for instance, to ensure product safety and efficacy - we limit the use strictly to a minimum (less than 0,5%), complementing synthetics with botanical alternatives.

Any synthetic preservatives used in Terres d'Afrique products are guaranteed safe and approved by Ecocert.



Thinking ethically. Working sustainably.



The plant ingredients we use are only of the highest quality, combined in a specific way using concentrations for the most effective results. We also insist that they meet all our sustainability criteria.

Our intention is to offer premium products without impacting negatively on African biodiversity, while empowering communities.

We are committed to ethical sourcing. We respect the intellectual property of rural communities, buy our ingredients at a fair price - (Fairtrade) and play our part in protecting biodiversity. Our code of conduct is to help improve the livelihood of thousands of women across many African countries.

It also ensures that our wild-harvested ingredients are collected using methods that will not lead to the irreversible decline of ecosystems. To the contrary, our approach is to encourage local communities to preserve these plant species, which in turn helps keep ecosystems in balance.

Terres d'Afrique is a member of PhytoTrade Africa, a Fairtrade organisation that works closely with local communities in Southern Africa.

Ecocert Organic Certification.

Organic farming excludes the use of toxic and persistent fertilisers and pesticides, plant growth regulators, sewer sludge and genetically modified organisms (GMOs). These farming practices help to sustain a healthy environment and do not deplete resources or impact air and water quality.

'Certified Organic' means that the plants used in our products are grown according to these standards. It also means that our methods of extracting the active botanicals, as well as the manufacturing processes and our packaging, are strictly controlled, to avoid any contamination.



Terres d'Afrique has chosen Ecocert - an independent European institution - to certify our products. This guarantees that a minimum of 95% of all plant ingredients used in our products is organic and that a minimum of 95% of total ingredients is of natural origin.





In developing our formulations we focused on harnessing antioxidants and essential fatty acids - also known as omegas.

Oxidation and dehydration are the main factors responsible for aging skin. Oxidation, a natural process of the body's metabolic functions, releases unstable molecules called free radicals.

Anti-oxidant & Omega rich.

These unstable molecules damage skin cells, collagen and elastin, creating inflammation and wrinkles. Free radicals are profusely created when skin is exposed to the sun, environmental pollution and smoke or when the body is under stress. Poor diet and lack of sleep can heighten exposure and susceptibility to free radicals.

Antioxidants are active agents that stop or decrease the speed of oxidation. They work by preventing further damage and assist in restoring skin cells to their normal, healthy state. Vitamin C, vitamin E and Super Oxide-Dismutase are examples of powerful natural antioxidants present in our formulations.

Essential fatty acids - the omegas - are lipids that the body does not produce but are necessary to maintain the integrity of our cells. These constituents of the cell membrane penetrate deep into the skin; helping to

restructure and regenerate damaged cells. Although dietary intake of omegas benefits general health, they rarely reach the skin. We use a manufacturing procedure and oil matrix that allows incorporation of high levels of omegas 3, 6 and 9 in our products.

Topical application of products high in antioxidants and omegas not only inhibits the negative effects of free radicals and helps restructure and regenerate skin cells, but it also hydrates the skin to assist with the production of collagen and elastin. For this reason, Terres d'Afrique products help maintain healthy skin, prevent aging and improve moisture content.

FOR THE FACE

The anti-allergenic and soothing properties of rooibos and Aloe ferox calm irritated, inflamed skin.



CALMING CLEANSER

WITH ALOE FEROX, ROOIBOS & MORINGA OIL

Terres d'Afrique foaming cleanser combines the cleansing properties of moringa oil with soothing and calming effects of rooibos and Aloe ferox. Suitable for all skin types, particularly dehydrated and sensitive skin.

CLEANSSES:

Moringa oil gently lifts impurities such as environmental grime and make-up without stripping away the skin's natural sebum layer. It has antiseptic properties and balances the secretion of sebum, helping to clear blackheads and spots. Rich in vitamin A & C, it tightens the pores without drying the skin.

CALMS AND SOOTHES:

The anti-allergenic properties of rooibos and complex polysaccharides from Aloe ferox soothe and calm irritated, inflamed or sunburnt skin.

59% FAIRTRADE



99.5% NATURAL



66.9% ORGANIC

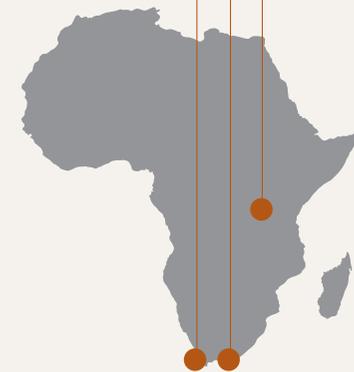


ORIGIN:

MORINGA

ALOE FEROX

ROOIBOS



GENTLE FACE SCRUB

WITH SUGAR, ROOIBOS
FLAKES, MARULA OIL

This exfoliating paste stimulates cell regeneration while removing impurities. Leaves skin feeling silky, refreshed and radiant. Suitable for all skin types

EXFOLIATES:

Our oil-based exfoliator combines castor sugar and rooibos flakes to provide varying strengths of exfoliation from strong at first to very mild towards the end. Once the sugar has dissolved and only the rooibos flakes remain. It gently removes dead cells, exposing new, refreshed skin beneath.

SOFTENS AND NOURISHES:

Omega rich marula oil softens, nourishes and helps restructure and regenerate skin cells.

Omega rich marula oil softens, nourishes and helps regenerate skin cells.

5% FAIRTRADE



99.6% NATURAL



91.3% ORGANIC



ORIGIN:

MARULA
ROOIBOS



DEEP CLEANSING MASK

WITH CLAY, COCONUT OIL,
ALOE FEROX

A natural, oil-based mud mask that deep cleans while extracting heavy metals and toxins. Moisturising oil prevents the clay from drying - soothing and hydrating the skin. Suitable for all skin types.

DEEP CLEANSSES:

Terres d'Afrique natural oil-based mud mask deep cleans by extracting heavy metals and toxins. Bentonite has potent drawing power that works with the high mineral content to extract impurities and absorb toxins. A mild electrical charge in the clay traps toxins, preventing them from flowing back into the skin. Natural antibacterial factors in the clay accelerate healing of acne and spots.

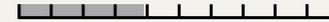
SOOTHES AND HYDRATES:

Coconut oil prevents the clay from drying and it hydrates the skin. To increase the efficacy of this cleansing mask, we added Aloe ferox. The sap of this succulent is rich in essential amino acids, vitamins, minerals and polysaccharides, which aid absorption of other active ingredients, while soothing and improving skin elasticity by stimulating collagen production.

The clay extracts heavy metals and toxins leaving skin refreshed and radiant.



39.8 FAIRTRADE



99.5% NATURAL



77.9% ORGANIC



ORIGIN:

COCONUT OIL

ALOE FEROX



OUR CLAY IS NOT FROM AFRICA.



ANTIOXIDANT TONER

WITH ROOIBOS

Our Antioxidant Toner completes the cleansing process and protects the skin against free-radicals. Suitable for all skin types.

TONES AND FIGHTS FREE-RADICALS:

Besides reducing sunspots and blotchiness and evening out pigmentation, our toner also fights free radicals caused by pollution, smoke, sun and stress. Potent antioxidants in rooibos such as flavonoids, polyphenols and the powerful Super-Oxide-Dismutase act as free-radical scavengers.

MAINTAINS SKIN ELASTICITY:

This toner also contributes to maintaining skin elasticity, with copper and zinc helping fibroblasts to synthesise collagen and elastin.

70% FAIRTRADE



100% NATURAL



69% ORGANIC



ORIGIN:

ROOIBOS



Antioxidant toner fights free radicals caused by pollution, smoke, sun and stress.

LIGHT FACIAL CREAM

WITH MARULA, MANKETTI & BAOBAB

A complex, fast absorbing formulation that hydrates, restructures and regenerates skin, while fighting free radicals and boosting skin elasticity. This light cream is perfect for summer and hot and humid climates. Suitable for all skin types.

HYDRATES AND REGENERATES:

A blend of 5 omega-rich oils (jojoba, marula, Kalahari melon, yangu and manketti) in combination with vitamins A and B from baobab pulp extract help hydrate, restructure and regenerate skin. High levels of linoleic acids penetrate deeply into the skin helping to maintain suppleness and deep hydration.

Vitamin C, copper and zinc found in baobab, rooibos and Aloe ferox improve skin elasticity.

FIGHTS FREE RADICALS:

Antioxidants such as Vitamin E, Vitamin C, flavonoids, polyphenols, maruline and the powerful Super-Oxide-Dismutase protect skin from damage caused by free radicals.

IMPROVES ELASTICITY:

Vitamin C, copper and zinc found in baobab, rooibos and Aloe ferox improve skin elasticity by stimulating collagen and elastin production by fibroblasts.

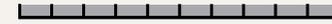
NATURAL SUN PROTECTION:

Eleostearic acids from yangu and manketti oils polymerise under natural UV light to provide a natural sun protection.

70.5 FAIRTRADE



99.5% NATURAL



84% ORGANIC



ORIGIN:

BAOBAB

MARULA

MANKETTI



A highly concentrated blend of omegas 3, 6 and 9 help to restructure and regenerate skin cells membranes.



FACIAL GLOW

WITH MARULA, MANKETTI, & KALAHARI MELON

A light, dry, deep-acting face oil which nourishes and balances the skin. Easily absorbed, this oil is ideal for skin exposed to harsh elements. It restores dry, dull, tired skin to a soft silky feel and a radiant glow. Suitable for all skin types.

RESTRUCTURES AND REGENERATES:

A highly concentrated blend of omegas 3, 6 and 9 help to restructure and regenerate skin cells membranes. Deep penetrating linoleic acid from Kalahari melon and manketti helps maintain suppleness and deep hydration.

RESTORES BALANCE:

The essential fatty acid composition of this oil blend mimics the composition of the skin sebum, restoring the skin's natural barrier and bringing it into balance.

UV PROTECTION:

Eleostearic acid from the manketti oil polymerises under natural UV light, providing natural sun protection.

2.5% FAIRTRADE



100% NATURAL



95% ORGANIC



ORIGIN:

MARULA

KALAHARI MELON

MANKETTI





UPLIFTING SERUM

WITH KIGELIA, BAOBAB & BUCHU

Terres d'Afrique Uplifting Serum is a light gel with potent anti-aging properties. Easily absorbed, this serum will lift the skin, leaving it feeling firm and sooth. Suitable for all skin types.

SKIN TIGHTENING AND FIRMING: Kigelia extract has proven tightening and firming properties, reducing wrinkles and fine lines.

FIGHTS FREE RADICALS: Vitamin C, flavonoids, polyphenols and the powerful Super-Oxide-Dismutase are potent anti-oxidants that act as free-radical scavengers, reducing damage caused by oxidation.

EVENS OUT SKIN TONE AND REDUCES SUNSPOTS:

Active compounds in kigelia (quinones, irridoids, coumarines and flavonoids), combined with rooibos leaf extract, Aloe ferox and buchu even out skin tone and reduce sunspots. Buchu has antiseptic properties that prevent bacterial growth, reducing blemishes and blotches.

PREPARES FOR HYDRATION:

Low molecular weight Hyaluronic acid prepares the skin for hydration, allowing active compounds from our hydrating products to penetrate deeper into the skin.

94% FAIRTRADE



99.5% NATURAL



94.2% ORGANIC

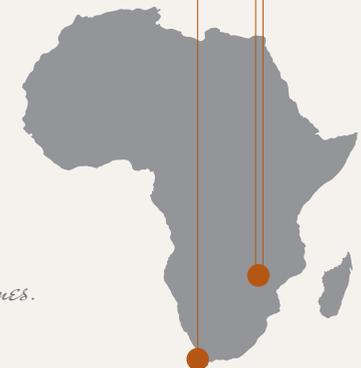


ORIGIN:

KIGELIA

BAOBAB

BUCHU



Kigelia extract tightens and firms skin, reducing wrinkles and fine lines.

FOR THE BODY

Powerful emollient properties of the baobab oil moisturize, soften and heal the skin.



MYRRH BODY SCRUB

WITH COCONUT SHELL,
ROOIBOS LEAVES
& BAOBAB OIL

Sugar, coconut shell and rooibos flakes have been blended in a specific ratio for optimum exfoliation. Scented with natural sweet myrrh, this scrub sloughs away dead cells leaving the skin soft and refreshed. Suitable for all skin types.

EXFOLIATES:

The three ingredients have been combined to provide varying strengths of exfoliation. Strong at first, to very gentle towards the end once the sugar has dissolved, then only the Rooibos flakes and coconut shell remain.

MOISTURISES AND SOFTENS:

Powerful emollient properties of the baobab oil moisturize, soften and heal the skin. High concentrations of palmitic, oleic and linoleic acids (essential fatty acids) help maintain the integrity of the skin cell membrane.

23.3% FAIRTRADE



99.6% NATURAL



90.7% ORGANIC



ORIGIN:

BAOBAB OIL

ROOIBOS LEAVES

COCONUT SHELL



OMUMBIRI BODY BUTTER

WITH JOJOBA OIL, MAFURA,
& KIGELIA

A luxurious, rich body butter fragranced with exotic omumbiri. This non-greasy formulation rejuvenates, moisturises and softens skin. Suitable for all skin types.

RESTRUCTURES AND REGENERATES:

Essential fatty acids present in jojoba oil, mafura butter and coconut oil help restructure and revitalize the epidermis, nourishing the deep layers of the skin. Jojoba oil is also an excellent moisturizing ingredient, creating a perfectly non sticky 'dry' emollient layer, which provides a rich, velvety feel and prevents moisture loss while enhancing skin flexibility and suppleness

SOOTHES AND REDUCES SUNSPOTS:

Active compounds in kigelia and mafura have the property to soothe inflamed, dry, irritated skin, relieving itchiness. The combination of active ingredients in kigelia - quinones, irridoids, coumarines and flavonoids – and in rooibos extract also reduces sun damage and sunspots.

Active compounds in kigelia and mafura soothe inflamed, dry, irritated skin.

56% FAIRTRADE



99.5% NATURAL



85.5% ORGANIC



ORIGIN:

MAFURA

KIGELIA

JOJOBA OIL



This handmade Shea butter from Mali can justifiably be described as a superfood for skin.



TERRES D'AFRIQUE SHEA BUTTER

100% PURE SHEA BUTTER

100% pure and unrefined Shea butter, rich in essential fatty acids, vitamins E, F and K, provitamin A and allantoin. This handmade Shea butter from Mali can justifiably be described as a superfood for skin. It has a lovely nutty woody smell and is absorbed quickly with no greasy residue. Suitable for all skin types, particularly sensitive skin.

Shea butter is a natural fat extracted from the nut of the Shea tree, also known as the Mangifolia tree, found in West and Central Africa. Collecting the nuts and extracting the butter is hard work for African women who can take up to 20 hours to produce 1kg of shea butter. Shea butter has been used in Africa for centuries for its rich skin protection properties.

MOISTURISING AND SUN PROTECTION:

100 % PURE SHEA BUTTER is a superior moisturizer, containing remarkable healing properties for various skin ailments. The presence of fatty acids and vitamins favor quick skin healing and sun protection. Shea

butter contains cinnamic acid, which protects the skin against the harmful UV rays of the sun. Shea butter has been known to restore skin elasticity. It penetrates deep into the skin, absorbs quickly with no greasy residue, heals blemishes and does not clog pores.

ANTI - AGING:

The high vitamins A and E concentration found in Shea butter help in keeping the skin supple and healthy. It also prevents premature wrinkles. Vitamin F works as a rejuvenator, revitalising the epidermis.

TREATMENT:

This intensive moisture massage covers the body in luxurious layers of organic African Shea Butter. The salve is melted into a warm golden oil and massaged liberally into the skin, and drains the lymph nodes. The skin reconditions and moisturises with every coating of the Shea. The Shea butter continues to melt into the skin after the treatment.

100% FAIRTRADE



100% ORGANIC



ORIGIN:

SHEA BUTTER



Active compounds in kigelia combined with powerful antioxidant from rooibos and jojoba give our hand balm its anti-aging properties.

RESUSCITATE HAND BALM

WITH JOJOBA OIL, KIGELIA,
BAOBAB OIL

This fast absorbing everyday hand balm repairs skin exposed to environmental stress. Carefully selected emollients soften and hydrate without leaving an oily residue.

HEALS AND MOISTURISES:

Powerful emollients in baobab and jojoba oil soften and heal the skin, creating a velvety feel. Jojoba prevents moisture loss while enhancing skin elasticity. Essential fatty acids (palmitic, oleic and linoleic) in baobab oil penetrate deep into the epidermis and help restore the integrity of the skin cells membrane.

ANTI-AGING:

Active compounds in kigelia (quinones, irridoids, coumarines and flavonoids), combined with powerful antioxidant from rooibos and jojoba give our hand balm its anti-aging properties, fighting free- radicals and reducing lines. Kigelia and rooibos also soothe and even pigmentation, reducing sunspots.

80% FAIRTRADE



99.5% NATURAL



87.8% ORGANIC

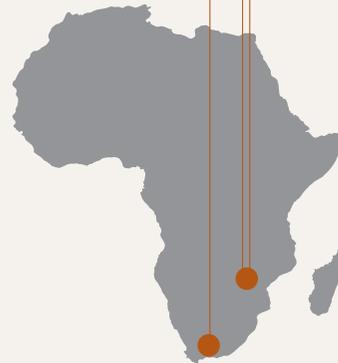


ORIGIN:

KIGELIA

BAOBAB OIL

JOJOBA OIL



Ease away the stresses of body and mind with this blend of rare Madagascan oils.

DEEP TISSUE MASSAGE OIL

WITH BAOBAB OIL,
KATRAFAY & RAVENSARA
ESSENTIAL OILS

Terre d'Afrique deep tissue massage oil combines Madagascan essential oils with organic Baobab oil to relieve tight muscles, aching joints and to stimulate the immune system. It enhances deep-tissue massage techniques to soothe away the negative effects of stress, fatigue and anxiety, leaving your body soothed and your skin hydrated. Suitable for all skin types.

RELAXING RAVENSARA:
Ravensara has been used for centuries in aromatherapy to treat anxiety and stress-induced tension. Because of its spasm-fighting and muscle-relaxation properties, Ravensara has also earned its reputation as an effective insomnia remedy.

THREE-WAY MUSCLE AND JOINT PAIN RELEASE:
The three essential oils of Katrafay, Ravensara and Ravinstara, unique to Madagascar are used in our Deep Tissue Massage Oil, as in aromatherapy, for their analgesic and anti-inflammatory properties.

BODY TONIC:
Katrafay and Ravensara work synergistically to soothe away fatigue and stress, allowing the body to function optimally.

**THE LEGENDARY BAOBAB:
SOFTENING AND MOISTURISING**
The oil extracted from the seeds of Africa's "upside down" tree is a powerful emollient with softening and healing properties. Rich with almost equal measures of palmitic, oleic and linoleic fatty acids, Baobab seed oil is ideal for maintaining the integrity of all skin types.

89% FAIRTRADE



100% NATURAL



89% ORGANIC



ORIGIN:

KATRAFAY & RAVENSARA
BAOBAB OIL



An anti-aging treatment oil, rich in antioxidants and vitamin E

ORGANIC COCONUT MASSAGE OIL

100% PURE VIRGIN COCONUT OIL

There is no purer organic coconut oil, harvested in Mozambique from the milk of the fruit. Because it comes from the milk – and not the pulp like most coconut oils – Terre d'Afrique organic virgin coconut oil is not processed or pressed. It is simply lifted in its purest form from the surface of the coconut milk. Ready to melt into your skin with just a hint of its natural sweet coconut fragrance. Suitable for all skin types.

MOISTURISING PROTECTION:

Terre d'Afrique deep-conditioning coconut oil is solid at room temperature but melts on contact with body heat. It's easily absorbed into the skin, leaving it soft and smooth, with a slight natural sheen.

Because it contains an abundance of medium chain triglycerides (natural fats), our organic coconut massage oil acts as both a deep penetrating moisturiser, as well as a protective barrier against environmental and free radical damage. It also offers a limited amount of natural protection from UV exposure.

ANTI-AGING ANTIOXYDANTS:

Terre d'Afrique organic coconut massage oil is rich in powerful antioxidants like vitamin E, and naturally occurring antimicrobial and antibacterial acids (lauric, caprylic and capric acids). As a result, it infuses the skin with anti-aging antioxidants, leaving the body smooth and soothed.



100% FAIRTRADE



100% NATURAL

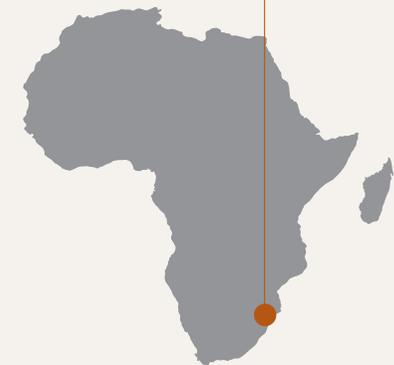


100% ORGANIC



ORIGIN:

COCONUT



BODY MASKS

All Terres d'Afrique Body Masks contain organic coconut oil and Kalahari melon oil to prevent the clay from drying out, so that each Body Mask utilises the optimum time to deep-moisturise and help the skin form a protective barrier against environmental and free radical damage.

TERRE BLANCHE DETOX & SOOTHE

WITH BENTONITE CLAY,
BUCHU & ALOE FEROX

A natural oil-based body mask that works on the deep layers of the skin to remove heavy metals and toxins. To soothe irritated skin. And to hydrate all skin types. Recommended for sensitive skin, dry irritated skin, skin suffering the stresses of sun burn and urban pollution.

DEEP DETOX

Bentonite Clay gives Terres Blanche Detox & Soothe Body Mask drawing power potent enough to extract heavy metals and toxins from deep within the skin. The high mineral content of the clay absorbs these impurities. At the same time, a mild, natural electrical charge in the clay traps the toxins, preventing them from flowing back into the skin.

SOOTHING TOUCH

Anti-allergenic Rooibos extract combined with Aloe Ferox, Buchu and Kigelia gently ease and calm irritated and inflamed skin, leaving the skin soothed and moisturised.

40% FAIRTRADE



99% NATURAL



46% ORGANIC



ORIGIN:

ALOE FEROX

BUCHU



OUR CLAY IS NOT FROM AFRICA.

TERRE ROUGE ANTI-AGING

WITH ROOIBOS & BAOBAB

The combination of antioxidant-rich plant extracts (Rooibos and Baobab), and the natural moisturising oils in this unique body mask, reduce the negative effects of free radicals and inflammation in all skin types. Recommended for mature skins, skins exposed to the sun's harmful UV rays, high-stress living and the harmful pollution of city lifestyles.

NATURE'S ANTI-AGING FORMULA

Flavonoids, polyphenols, vitamins A, B, E and C, combined with Super Oxide Dismutase, work together in a powerful synergy of complementary ingredients to restore skin cells to their normal healthy state. By doing this, the Terre Rouge Anti-Aging Body Mask helps prevent further damage by the free radicals that were created by exposure to the sun, pollution and stress.

38% FAIRTRADE



99% NATURAL



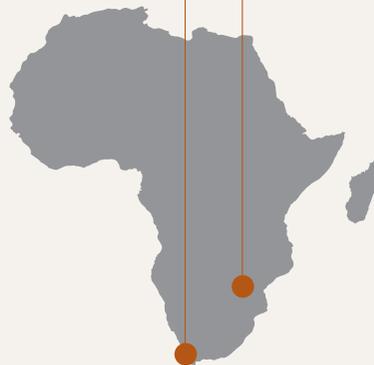
47% ORGANIC



ORIGIN:

BAOBAB

ROOIBOS



TERRE NOIRE FIRMING & LIGHTENING

WITH KIGELIA & BAOBAB

Extracts of Kigelia, Baobab and Rooibos help restore the skin's elasticity, even out skin tones and reduce sun spots. Suitable for all skin types. Recommended for mature skin and skins exposed to the sun's harmful UV rays.

FIRMING

Over centuries, Kigelia has earned a reputation for its skin-lifting properties and for leaving skin firm and smooth to the touch. At the same time, high concentrations of vitamin A, B and C from Baobab fruit pulp, help restore elasticity. While the copper and zinc in Rooibos extract encourage the skin's natural synthesis of collagen and elastin.

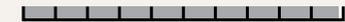
LIGHTENING

The natural active components in Kigelia and Rooibos work to repair skin damage caused by sun exposure, to even out skin tones and to reduce sunspots. It also calms and soothes skin irritations. Significant results are achieved with repeated applications.

42% FAIRTRADE



99% NATURAL



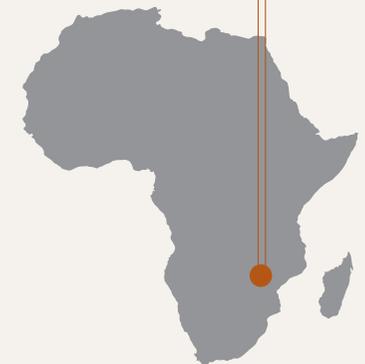
51% ORGANIC



ORIGIN:

KIGELIA

BAOBAB



Our buchu is sustainably harvested from crops in the South Western Cape of South Africa.

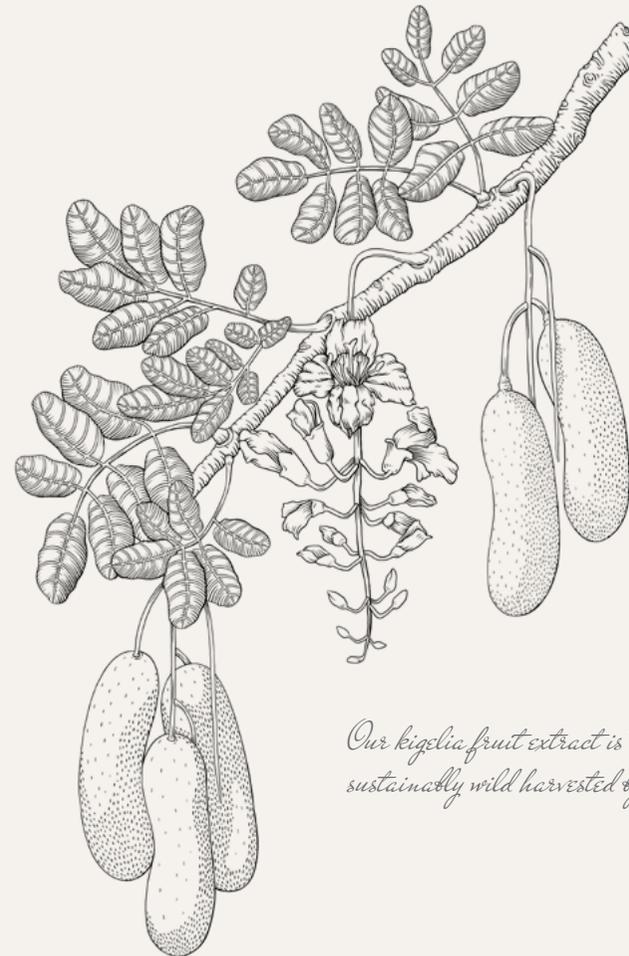


BUCHU *Barosma betulina*

Used by the San and Khoi tribes as a perfume, buchu remains a popular general health tonic in Southern Africa. This small, green, woody plant grows only in the mountains of the South Western Cape of South Africa. It has antiseptic and antimicrobial properties and is traditionally used to treat wounds and skin ailments, shielding skin from bacterial growth. Buchu gently removes excess oil without drying the skin, deep cleans pores, reduces blemishes and blotches and soothes irritated skin.

KIGELIA *Kigelia Africana*

Colloquially known as The Sausage Tree, kigelia has been used for thousands of years by Shangaan and Tsonga women to treat skin issues like blemishes and to firm and tighten skin. Active components such as quinones, irridoids, coumarines and flavonoids repair damage caused by sun exposure. Kigelia promotes a healthy, clear complexion by evening out skin tone and reducing sunspots. It also calms and soothes inflamed skin.



Our kigelia fruit extract is Fairtrade and sustainably wild harvested by farmers in Malawi.

Our Kalahari melon oil is Fairtrade and sustainably wild harvested by local communities in Namibia.



KALAHARI MELON *Citrullus lanatus*

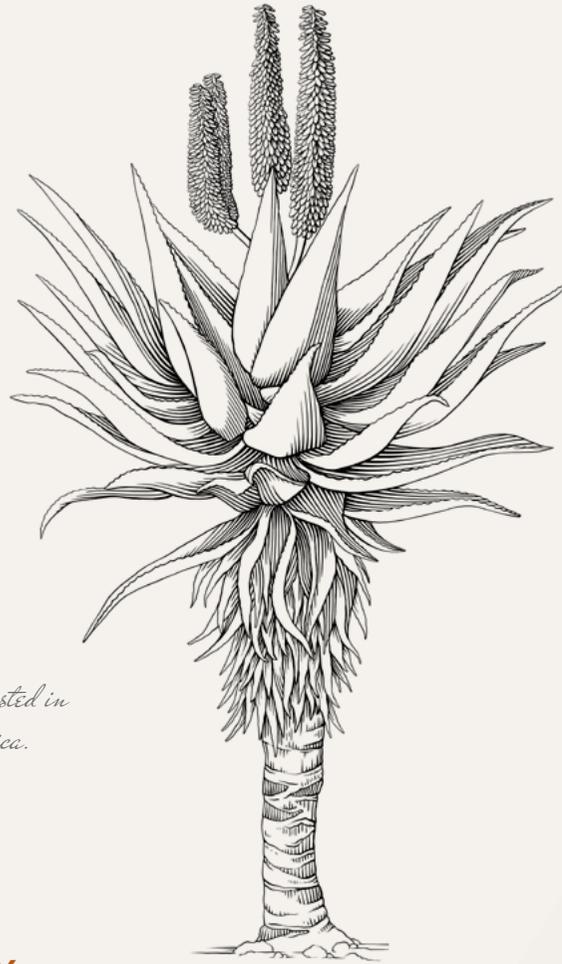
An ancestor of the watermelon, Kalahari melon grows wild in the harsh and dry Kalahari Desert. For over 4000 years the San used the oil from the seeds of the tsama melon to moisturise their skin and hair. The oil is rich in essential fatty acids (linoleic, oleic and palmitic acids) that improve and maintain the integrity of the skin cells. Linoleic acid penetrates deep into the epidermis, helping to hydrate and maintain skin suppleness.

MANKETTI *Ricinodendron rautanenii*

This legendary botanical ingredient has been used by the !Kung Kalahari bushmen for over 7 000 years. Manketti is found mainly in deserts and has been used for centuries to cleanse, moisturise and as a natural sunblock. The red-brown manketti fruit contains a nut rich in oil; made up of 54% linoleic acids (a key component in maintaining the integrity of the skin cell membrane) and other essential fatty acids that help regenerate, restructure and hydrate skin. The vitamin E-rich oil also contains eleostearic acids that polymerise under UV light to provide natural sun protection.



Our manketti oil is Fairtrade and sustainably harvested by local communities in Northern Namibia.



Our Aloe ferox is sustainably wild harvested in the Eastern Cape of South Africa.

ALOE FEROX

Indigenous to South Africa, Aloe ferox is used by the Xhosa and Pondo to treat insect bites, sunburn, skin irritations and as a refreshing body wash. It is also known to heal wounds. Sap from the succulent leaves is richer in essential amino acids, vitamins, minerals and polysaccharides than the better known Aloe vera. These potent ingredients aid absorption of other active ingredients, while improving skin elasticity by stimulating collagen production. Aloe ferox also evens skin tone.

ROOIBOS *Aspalathus linearis*

Traditionally used as a tea by the Khoisan, rooibos is found only in the Cederberg Mountains of the Cape Peninsula in South Africa. Highly regarded as a natural ingredient in skincare, rooibos has soothing, anti-allergenic properties. It helps to reduce sunspots and blotchiness and evens pigmentation. Rooibos leaves are rich in antioxidants such as flavonoids, polyphenols and the powerful Super-Oxide-Dismutase, which act as free-radical scavengers. The copper and zinc in rooibos assist in synthesising collagen and elastin.



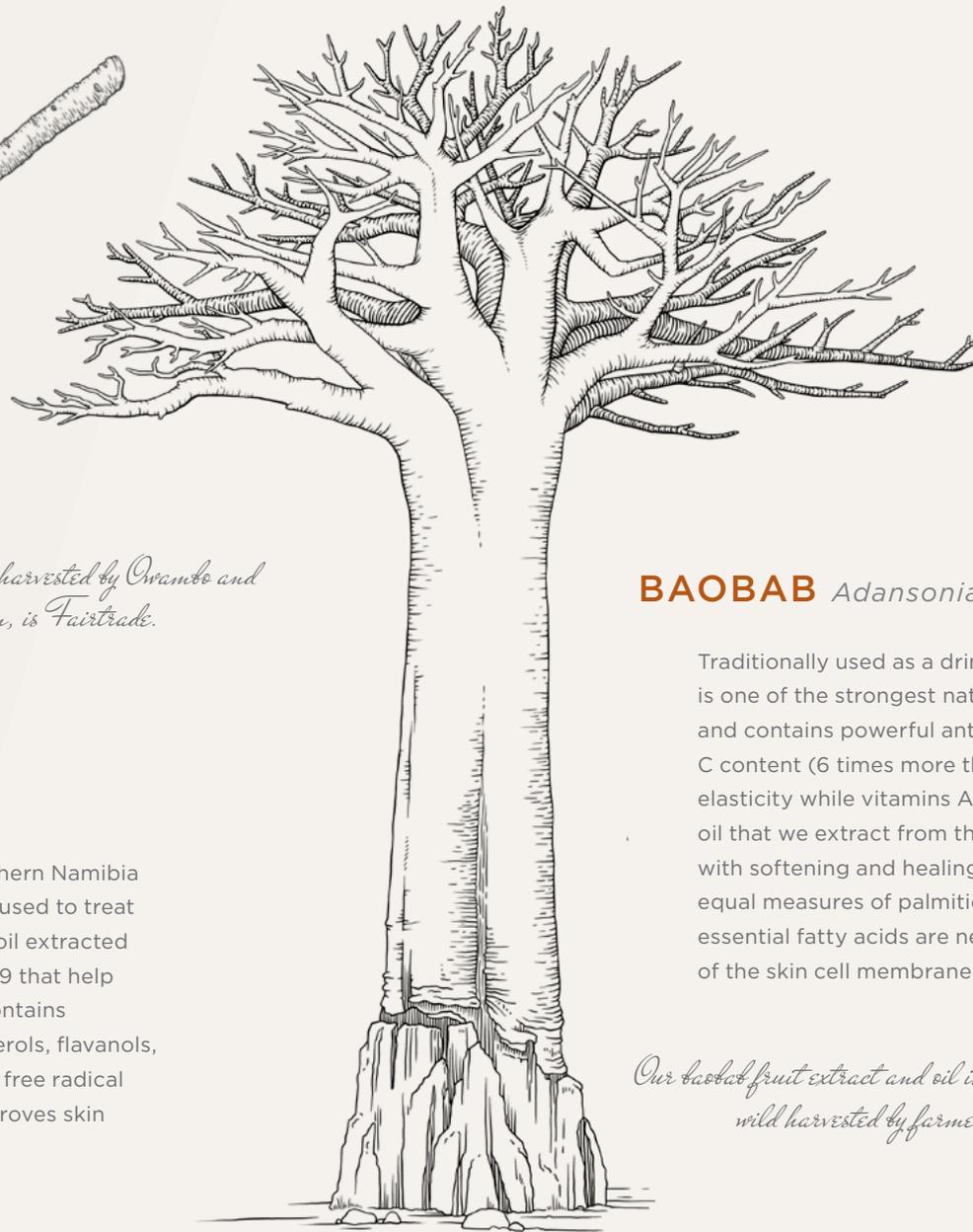
Our rooibos is certified Fairtrade, organic and sustainably harvested by a local community in the Cape Peninsula of South Africa.



Our marula oil, harvested by Owambo and Swazi women, is Fairtrade.

MARULA *Sclerocarya birrea*

Wild harvested and cold pressed in Northern Namibia and Swaziland, marula oil is traditionally used to treat dry skin and prevent stretch marks. The oil extracted from the marula nut is rich in omega 6 & 9 that help restructure and regenerate the skin. It contains powerful antioxidants (maruline, tocopherols, flavanols, procyanidin and catechins), which act as free radical scavengers. Easily absorbed, marula improves skin hydration, soothing dry, irritated skin.



BAOBAB *Adansonia digitata*

Traditionally used as a drink, the pulp of the baobab is one of the strongest natural anti-aging ingredients and contains powerful antioxidants. The high vitamin C content (6 times more than an orange) assists skin elasticity while vitamins A and B firm and hydrate. The oil that we extract from the seeds is a powerful emollient with softening and healing properties. It contains almost equal measures of palmitic, oleic and linoleic acids; these essential fatty acids are needed to maintain the integrity of the skin cell membrane.

Our baobab fruit extract and oil is Fairtrade and sustainably wild harvested by farmers in Malawi.

Omumbiri

THE STORY OF OUR FRAGRANCE

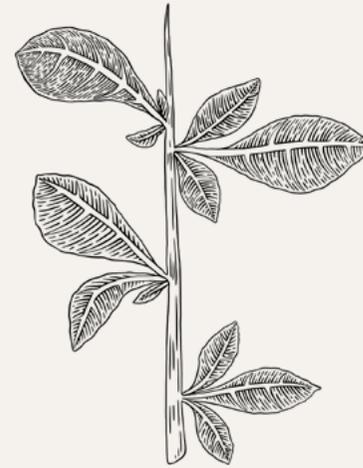
The distinctive Terres d'Afrique fragrance is crafted from three unusual African resins: omumbiri, omutati and opoanax. The smell is reminiscent of the biome of the Kaokoveld - golden and honeyed, with a nutty, caramel toffee and base notes of earthy resins and warm amber.

For centuries, the nomadic Himba women from the far northwest of Namibia have harvested omumbiri. They use the resin - which exudates naturally from the bark of the Commiphora wildii - to perfume the ochre and butterfat used on their skin and hair as part of their traditional dress. Our omutati resin also originates from Northern Namibia.

The resin is extracted from the seeds of the Colophospermum mopane or mopane tree. The name, which means 'oily seed', derives from the sticky, kidney-shaped, resin-rich flat brown seeds, from which the oil is extracted.

Neither of these resins has ever been used commercially in a perfume. Terres d'Afrique is a first.

The third ingredient, opoanax - also known as 'sweet myrrh' - is harvested in Somalia. This herbal plant produces a resin that is a popular traditional perfume.



*There is pleasure in the pathless woods, there is rapture on the lonely shore,
there is society where none intrudes, by the deep sea and the music in its roar;
I love not man the less, but nature more.*

- Lord Byron

